



EXCEL GLOBAL COLLEGE

Learning today..leading tomorrow

DATA ANALYTICS

ELEVATE YOUR DATA ANALYSIS AND VISUALIZATION SKILLS

DURATION

6 WEEKS

**KES
23,000/-**

**KES
29,000/-**

**COLLEGE
CERTIFICATION**

**INTERNATIONAL
CERTIFICATION**

COURSE ENTRY REQUIREMENTS
KNOWLEDGE IN MICROSOFT EXCEL

KEY HIGHLIGHTS

Pivot Tables & Pivot Charts:

Transform raw data into insightful summaries.

Advanced Excel Functions:

Enhance your data analysis capabilities.

Power Query:

Streamline data preparation and transformation.

Interactive Dashboards:

Build and share dynamic dashboards with Excel and Power BI.

Data Visualization Best Practices:

Learn to present data clearly and persuasively.

LEARNING OUTCOME

Excel Mastery:

Develop advanced skills in Excel, including data cleaning, sorting, and filtering.

Pivot Expertise:

Create and manipulate Pivot Tables and Pivot Chart for dynamic data analysis.

Dashboard Development:

Build interactive and professional dashboards in Excel and Power BI.

Advanced Analysis:

Use Power Query and DAX for complex data transformations and analysis in Power BI.

Visualization Skills:

Design and publish compelling visual reports and dashboards using Power BI.

JOB OPPORTUNITIES

- Data Analyst
- Junior Data Scientist
- Business Intelligence Analyst
- Data Technician
- Data Visualization Specialist
- Reporting Analyst
- Research Assistant
- Operations Analyst
- Data Quality Specialist
- Data Entry Specialist



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